

Submit original with signatures + 1 copy + electronic copy to UAF Governance.
 See <http://www.uaf.edu/uafgov/faculty/> for a complete description of the rules governing curriculum & course changes

TRIAL COURSE OR NEW COURSE PROPOSAL

SUBMITTED BY:

Department	Emergency Management Program	College/School	School of Management
Prepared by	C. Carlson	Phone	474-6537
Email Contact	cdcarlson@alaska.edu	Faculty Contact	C. Carlson

1. ACTION DESIRED

(CHECK ONE):

Trial Course	<input type="checkbox"/>	New Course	<input checked="" type="checkbox"/>
--------------	--------------------------	------------	-------------------------------------

2. COURSE IDENTIFICATION:

Dept	HSEM	Course #	423	No. of Credits	3
------	------	----------	-----	----------------	---

Justify upper/lower division

The course is designed to build upon lower division courses in order to provide the operations management portion of the emergency management curriculum. Contact hours

11. COURSE CLASSIFICATIONS: (undergraduate courses only. Use approved criteria found on Page 10 & 17 of the manual. If justification is needed, attach on separate sheet.)

H = Humanities N = Natural Science S = Social Sciences

Will this course be used to fulfill a requirement for the baccalaureate core? YES NO

IF YES, check which core requirements it could be used to fulfill:

revised 1/21/2011. ADD. BY PERMISSION OF INSTRUCTOR.

courses.

12. COURSE REPEATABILITY:

Is this course repeatable for credit? YES NO

JUSTIFICATION FOR ACTION REQUESTED

The purpose of the department and campus-wide curriculum committees is to scrutinize course change and new

Course Syllabus: HSEM 423

Disaster Response Operations and Management
--3 credits

Prerequisites: HSEM 301

Location: Bunnell xxx
Time Mon 0:00 – 0:00

Instructor: Cameron Carlson
Director, Emergency Management & Homeland Security Program
School of Management, University of Alaska Fairbanks

Office: 210 F Bunnell

Office Hours: TBD
Telephone: 474-6537
e-mail: cdcarlson@alaska.edu

Prerequisites: HSEM 301
Location: Bunnell xxx
Time TBD 0:00 – 0:00

Course Description

The purpose of this course is to develop and understanding of the principles that

promote effective disaster response and recovery operations after disasters. To

Understand the concepts of crisis management, continuity

- planning, and organizational continuity, recovery and restoration and apply them to the examination of organizations through class discussions, case studies, and independent student work.
- Understand the importance of and principles of effective crisis communication and critique the effectiveness of crisis communications in a case study.

Instructional Method

The course format includes lecture, group discussions, reading assignments, internet-based Blackboard assignments, guest speakers, case study analysis and FEMA independent study courses.

Recommended preparation: 2 hours weekly beyond class instruction

Grading

Students will earn points through participation, homework, weekly quizzes, term paper and tests. Please note the following breakdown:

allowed to miss two classes without being penalized. Quizzes will be administered during the first 20 minutes of class, tardiness is discouraged.

Homework Assignments

10% of your grade will be based upon homework assignments which will be given throughout the semester. Homework must be completed and handed into the instructor on the week after it is assigned, unless otherwise told. No credit will be given for late assignments. If you are absent on a date in which homework was assigned you will have one additional week to complete the assignment.

likewise if you are absent on the date an assignment is due it may be

submitted via email.

Term Paper

Roughly 20% of your grade will be based on a term paper which shall be submitted during the thirteenth week of the semester. The paper should be at least 4 pages typed (double spaced, font Times New Roman 12 point). Students

(<http://www.washingtonpost.com>). Other useful sites include www.fema.gov

disasterrelief.org, fema.gov, and reliefweb.int.

Course Policies

Students are expected to attend and participate in both the class and discussions.

generated. Students will be penalized for the late submission of class assignments and for non-attendance (outside of emergency or mutually agreed

Reading Assignment: Chapter 2 "Understanding the Actors"

- Activities of local, state and federal government

- Roles of businesses and non-profits
- Emergent groups and citizens in disasters

WEEK 3 Myths, Exaggerations and Realities

Reading Assignment: Chapter 2 "Anticipating Human Behavior in Disasters"

The impact of Hollywood and media portrayals

WEEK 10 Generic Functions (cont.)

Reading Assignment: Chapter 8 "Moving Beyond Immediate Needs"

- Damage assessment
- Disaster declarations

- Debris removal

WEEK 11 Generic Functions (cont.)

Reading Assignment: Chapter 9 "Promoting Recovery and Mitigation"

- Individual and public assistance
- ~~Repair, improve buildings and the environment~~

- Reducing vulnerability after disaster

WEEK 12 Expected Problems

Reading Assignment: Chapter 10 "Overcoming Typical Challenges"

- Decision making, transportation and utilities