

1/18/2013: 137-UNC  
See also 13-Core "W" Request


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xxxxxx 2013-14





Additional signature lines as needed.

 Date 3/12/2011 3/19/12  
Signature, Title, Original/Replacement, etc. Journalism

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# Journalism 126 syllabus

12,2012

Tuesday-Thursday 11:30 a.m. - 1 p.m.

revised 6/

puatell.126

### Instructor:

Brian Patrick Podonoghue

Associate professor, Journalism

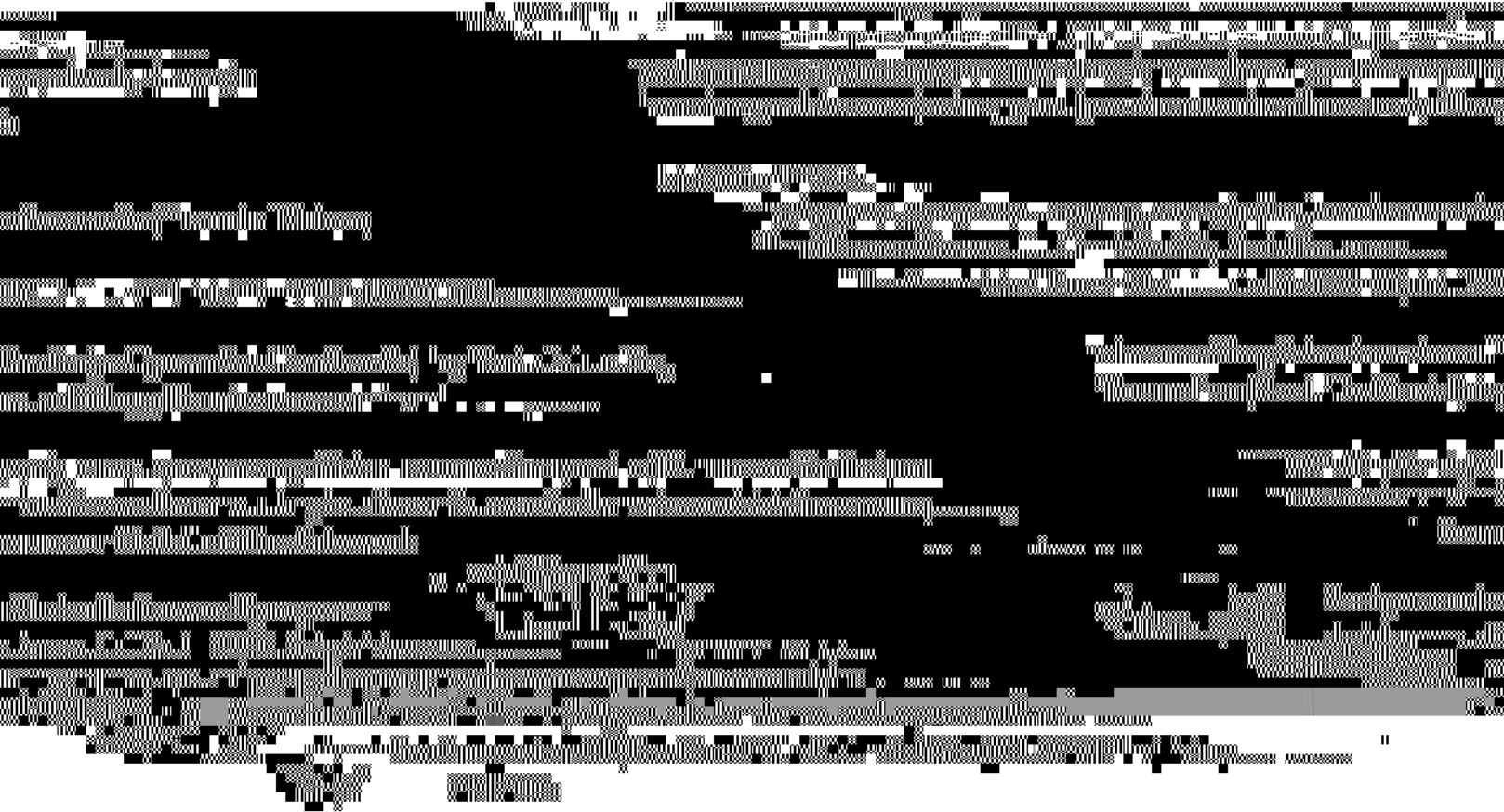
CSU - Fairbanks

2-5:30 p.m. & by appointment

74-6247

podonoghue@alaska.edu

...reporting on local, national, and global issues, including sports, local government, science and the military. Cultivating sources, interviewing and reporting through public relations. ... for segments on print, radio and online



enterprise story, 750-1,200 words long, developed off beat sources.

Weekly source logs noting contacts are logged using a spreadsheet or similar software. Expect weekly quizzes on the assigned readings and module concepts, as well as a final exam.

Field trips to local government meetings, the courthouse, campus police and other beat turf will occasionally be held in lieu of class.

Note: This is an upper division writing-intensive course. The majority of your grade reflects the quality of your written work on beat reports, enterprise stories and script exercises. You are



C+(77-79)

C: (74-76) Satisfactory performance, *minimum grade required for J-majors*

C-(70-73)

D+:(67-69)

D: (64-66) Lowest passing grade

D-: (60-63)

F: (62 and below) Failure

**Class standards and policies:**

**Deadlines:** Beat reports are due weekly, prior to our last session. Other homework assignments are due at class start. Work submitted late without prior permission from instructor is penalized at least one grade.

**Attendance:** You are expected to attend every class held in our regular time slot. Missing three classes without the instructor's prior agreement or a valid excuse will lower final grade by one letter. Missing six classes or more results in failure of the course.

**Valid excuses for an absence:** A documented medical or family emergency, other



**Online report SEO data:** Images and other content intended for online publication must include titles, descriptions and search-engine-optimized metadata.

**Style:** Our reference is The Associated Press Stylebook. Students may use it open book for

class work quizzes and exams. Scripts must be formatted using class handout guidelines.

**Communications:** E-mail is best. Use descriptive subject lines. If it is a question about "Beat Report 2" reference that in the subject line. Don't expect an immediate response

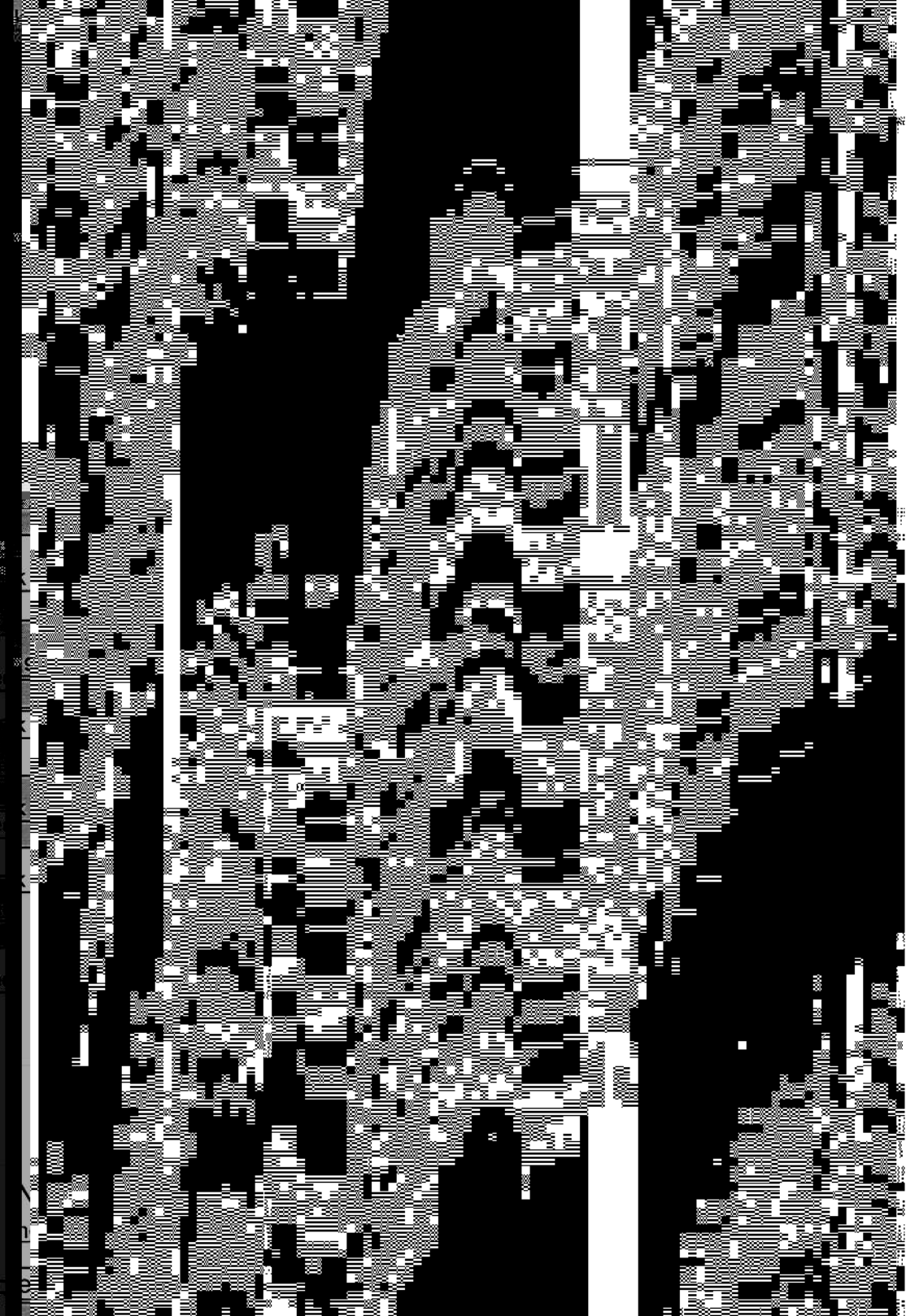
**Computer policy:** JRN 302 meets in a computer lab. We use computers writing, researching and editing reports and exercises. Class time is not to be used checking email.

social media sites or surfing unless directed to do so by the instructor.

**CELL PHONE FREE ZONE:**

Text messages and other messaging devices during class





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