

FORMAT 1

Submit original with signatures + 1 copy + electronic copy to Faculty Senate (Box 7500).

8. COURSE FORMAT:

11.A Is course content related to northern, arctic or circumpolar studies? If yes, a
added in the printed Catalog, and flagged in Banner.

“snowflake” symbol will be

YES	<input checked="" type="checkbox"/>	NO	<input type="checkbox"/>
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12. COURSE REPEATABILITY:

other businesses in rural Alaska and other Indigenous contexts. This course would fill the gap.

21. POSITIVE AND NEGATIVE IMPACTS

*Please specify **positive and negative** impacts on other courses, programs and departments resulting from the proposed action.*

Proponent was not able to identify a similar existing course in the UAF Course Catalog. This would be a new addition that focuses on topics critical to rural Alaska and Alaska in general. There are no known negative impacts.

_____]

ATTACH COMPLETE SYLLABUS (as part of this application). This list is online at:

Corporate Social Responsibility & Accountability in Rural & Indigenous Contexts

Student Learning Outcomes

Students will be able to:

- Define CSR and the major arguments surrounding it;
- Recognize the importance of a multi-stakeholder perspective;
- Discuss and critique the debates around who should be responsible (the firm, the stakeholders, and/or the consumers), to understand how firms integrate

Corporate Social Responsibility & Accountability in Rural & Indigenous Contexts

Course Calendar

	Topics	Readings	Assignments & Due Dates
Week 1			

Day 1

Introductions

Corporate Social Responsibility & Accountability in Rural & Indigenous Contexts

Day 2	(implementation plans, commitment by senior management, dialogue with stakeholders) Same as Above	Student Facilitated Group Discussion – What must trans-national corporations doing business in Alaska, ANCSA corporations, and tribal and other	
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Corporate Social Responsibility & Accountability in Rural & Indigenous Contexts

		Case Study: The Body Shop (social entrepreneurship) Case Study: McDonalds (wages – “distributing the fruits”) Plus selected Student Discussion Leader readings (TBD)	
Day 2	Same as Above	Student Facilitated Group Discussion – What types of social entrepreneurship do we see among Alaskan businesses and nonprofits? How is this relevant to CSR?	
Week 10			

Day 1

Corporate Social Responsibility & Accountability in Rural & Indigenous Contexts

Policy on Incomplete (I) and No Basis (NB) grades

No NB grades will be awarded in this course. A student who is not participating sufficiently in the course and who will obtain a “D” grade or lower will be advised of this before the final deadline for withdrawal and be given the opportunity to withdraw from the course. Students should review the syllabus and schedule and make sure that they can schedule the time needed for attendance and assignments in this course.

An “I” grade will be awarded only under truly extenuating circumstances and in cases where the student would have earned at least a “C” grade in the course. The student must have discussed the extenuating circumstance with the instructor as soon as it began to interfere with course-work in order to be considered for an “I” grade. If an “I” grade is awarded, the student will be expected to complete outstanding work within a short time period (weeks not months) unless a physical limitation dictates otherwise.

Plagiarism

Plagiarism is quoting from, paraphrasing or using specific material contained in any published work, e.g. books, periodicals, public documents, internet or another person’s ideas without providing appropriate citations or recognitions. Self-plagiarism is using all or part of a paper that you wrote previously for a different class or assignment and failing to indicate that it is your earlier work. NOTE: if you copy material from a course lecture or web link to use for an assignment, and do not cite this material, it is considered to be plagiarism even if you agree with the author and would have written the same words yourself. Plagiarism can earn you an “F” grade in this course so if you have any doubts about how to recognize it please talk to the instructor.

Evaluation

Attendance, Participation & Assignments	Percentage (points)
Class Attendance	5.2% (52 points)
Class Participation	5.2% (52 points)
Reflection Papers (3)	40%
Paper 1 – Due TBD	(400 points)
Paper 2 – Due TBD	

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Originally, the term white paper was used as shorthand to refer to an official government report, indicating that the document is authoritative and informative in nature. Writers typically use this genre when they argue a specific position or propose a solution to a problem, addressing the audience outside of their organization.

The Purpose of a White Paper

Typically, the purpose of a white paper is to advocate that a certain position is the best way to go or that a certain solution is best for a particular problem.

White Paper: Organization and Other Tips

A white paper typically starts with a big picture and leads readers to the proposed solution. Make the headings clear and specific so that busy readers can scan the white paper effectively. The following are general guidelines on organizing a white paper.

Introduction / Summary

It is a good idea to provide a summary at the beginning of the paper in order to have busy readers quickly grasp the main point.

Background / Problems

A white paper needs to provide readers with general background information of a particular issue in order to help them make their decision based on the understanding of facts. Show them enough evidence that you are an expert on the subject. Point out problems from your readers' perspective. Make sure that you do not digress from the main subject; do not pose problems for which you cannot provide solutions.

Solution

After explaining the background and problems, propose your solution.

Conclusion

Write a conclusion in order to wrap up the white paper and enhance your readers' understanding.

Works Cited

Corporate Social Responsibility & Accountability in Rural & Indigenous Contexts

Put the works cited at the end of your white paper. Do not forget to put the information of hyperlinked sources for the reader who prints out your white paper.

Grading System

Letter grades for the course will be determined as follows and will reflect the Grading System and Grade Point Average Computation policy stated in the current UAF Catalog. I will apply plus and minus grades.

A+	100-97%	A.....	96-93%	A-.....	92-90%
B+.....	89-87%	B.....	86-83%	B-.....	82-80%
C+.....	79-77%	C.....	76-7		7 %

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Support Services

UAF Tutoring Center

The Student Support Services Tutoring Center is located in 514 Gruening and is open Sunday-Friday. Walk-in and scheduled tutoring for one-on-one or small group (up to 3 students) is available.

See the detailed schedule for available times and tutors. Please call 474-6844 to schedule an appointment.

Go to <https://www.uaf.edu/sss/tutoring-center/> for more details.

The UAF Writing Center

Tutorials. Tutorial appointments at the Writing Center are 30 minutes long. Call or stop by to make an appointment. Walk-in sessions are often available, but in the last half of the semester are often booked.

E-mail/Fax/Telephone Tutoring: The UAF Writing Center provides a telephone tutoring service for those not able to come to the campus location: CRCD students, students enrolled in courses through E-Learning and Distance Education, and those in the Fairbanks-North Star Borough with life demands preventing easy campus access. If you would like a telephone session call the Writing Center (907/474-5314) for an appointment and then e-mail (uaf-writing-center@alaska.edu) or fax (1-800-478-5246) your paper the day of your appointment--by 5:00 pm for an evening session and 12:00 pm for a Sunday afternoon session. The UAF Writing Center will then call you at the set time and collaborate with you on your writing need or needs. They offer telephone tutorials on Monday through Thursday evenings (7:15, 8:15, 9:15) and Sunday afternoon (1:15, 2:15, 3:15, 4:15, 5:15).

801 Gruening Bldg., P.O. Box 755720

Fairbanks, Alaska 99775-5720

Phone: (907) 474-5314

Fax: 1-800-478-5246

Email: uaf-writing-center@alaska.edu

Go to <https://www.uaf.edu/english/writing-center/> for more details.

Corporate Social Responsibility & Accountability in Rural & Indigenous Contexts

Disabilities Services

UAF Disability Services

UAF Office of Disability Services
Whitaker Building, Room 208
612 N. Chandalar
PO Box 755590
University of Alaska Fairbanks
Fairbanks, Alaska 99775-5590
Phone: (907) 474-5655
TTY: (907) 474-1827
Fax: (907) 474-5688
Disability Services E-mail: uaf-disabilityservices@alaska.edu

At UAF our goal is to provide UAF students with access to academic classes and course materials through an interactive accommodation process.

UAF Disability Services provides accommodations to students on the Fairbanks campus as well as on the Bristol Bay, Chukchi, Interior Aleutians, Kuskokwim, Northwest, Community Technical College (CTC), UAF eLearning & Distance Education, and College for Rural and Community Development (CRCD) campuses.

Students using community campuses or distance learning programs should contact Disability Services via telephone, fax, e-mail, U.S. postal mail, or in person to request and arrange for accommodations.

UAF is obligated to provide accommodation only to the known limitations of an otherwise qualified student who has a disability. Please identify yourself to UAF Disability Services by applying for accommodations.

To be considered for UAF Disability Services accommodations individuals must be enrolled for at least one credit as a UAF student.

Applications for services can be hand-delivered, emailed, faxed or mailed to Disability Services.

If you need assistance with completion of any form, contact UAF Disability Services by email at uaf-disabilityservices@alaska.edu, by phone at (907)474-5655, or by TTY at (907)474-1827.

Go to <http://www.uaf.edu/disability/> for more details.

Corporate Social Responsibility & Accountability in Rural & Indigenous Contexts

UAF Policy Regarding Discrimination, Harassment & Violence

The University of Alaska Board of Regents has clearly stated in BOR Policy that discrimination, harassment and violence will not be tolerated on any campus of the University of Alaska. If you believe you are experiencing discrimination or any form of harassment including sexual harassment/misconduct/assault, you are encouraged to report that behavior. If you disclose sexual harassment or sexual violence to a faculty member or any university employee, they must notify the UAF Title IX Coordinator about the basic fact of the incident.

Your choices for disclosure include:

1. You may confidentially disclose and access confidential counseling by contacting the UAF Health & Counseling Center at 474-7043;
2. You may access support and file a Title IX report by contacting the UAF Title IX Coordinator at 474-6600;
3. You may file a criminal complaint by contacting the University Police Department at 474-7721.

The Conferencing Center

Toll-free dial-in number (U.S. and Canada): (866) 832-7806

International dial-in number: (330) 595-1371

Participant conference code: 2090832

Additional resources:

Go to <http://www.meetingconnect.net/rphelp> for more information, including a user guide and a list of phone commands.

Get started:

1. I will give you the date and time of the call, your dial-in number (above) and the participant conference code (above).
2. JoTd([9]7(ins5EMC /P 4MCI1)9int bnal renc, yfin numbnalf/cpetin9Tpe yoesove).

Corporate Social Responsibility & Accountability in Rural & Indigenous Contexts

Course Information

Title: Corporate Social Responsibility & Accountability in Rural & Indigenous Contexts

Number: RD 671

Credits: 3 credits

Prerequisites: Graduate standing or permission of instructor

Recommended: RD 625

Location: UAF & Distance

Meeting Time: TBD

Toll-free dial-in number (U.S. & Canada):

(866) 832-7806

International dial-in number:

(330) 595-1371

Participant Conference Code:

2090832

Instructor

Name: Pat Sekaquaptewa

Office Location: 307 Brooks

Office Hours: TBD

Telephone: (907) 474-1539

Email Address: pssekaquaptewa@alaska.edu

Course Reading/Materials

Course Textbook Titles:

Strategic Corporate Responsibility

Authors: David Chandler & William B. Werther, Jr.

Edition/Publisher: Sage Publications, Inc. (2014)

Building Social Business: The New Kind of Capitalism That Serves Humanity's Most Pressing Needs

Authors: Muhammad Yunus & Karl Weber

Edition/Publisher: PublicAffairs (2010)

ISBN 978-1-58648-824-6

Supplementary Readings (excerpts from the following in Course Reader):

Case, David S., Voluck, David A., Alaska Natives & American Laws, 3rd Edition, University of Alaska Press (2012), ISBN 978-1-60223-175-7

Corporate Social Responsibility & Accountability in Rural & Indigenous Contexts

Chapter 5, ANCSA: The Alaska Native Claims Settlement Act (pp. 165-198)

Chafee, Eric C., Business Organizations & Tribal Self-Determination: A Critical Re-examination of the Alaska Native Claims Settlement Act, *Alaska Law Review*, Vol. 25:107 (2008)

Chafee, Business Organizations & Tribal Self-Determination: A Critical Re-examination of the Alaska Native Claims Settlement Act (pp. 107-155)

Cheney, Gail, Understanding the Future of Native Values at an Alaska Native Corporation (2014), *Disertations & Theses*, Paper 81,

<http://aura.antioch.edu/etds/81>

Cheney, Understanding the Future of Native Values at an Alaska Native Corporation (pp. 1-143, note: this is a dissertation)

Jessup-Newton, N., Robert T. Anderson, et al., *Cohen's Handbook of Federal Indian Law*, 2012 edition, Matthew-Bender, (2012), ISBN-13: 978-0769855165

§4.01 – Inherent Tribal Sovereignty

§4.02 – Federally Imposed Limits on Tribal Powers

§4.03 – Indian Tribal Governments

§4.04 – Tribal Governments

§4.07[3] – Alaska Natives

§5.01 – Sources of Federal Power over Indians

§5.02 – Scope of Federal Authority over Indian Affairs

§5.03 – The Role & Power of the Bureau of Indian Affairs

§5.04 – Limitations on Federal Power

§21.01 – Tribal Economic Development

§21.01 – The Legal Dimensions of Development

Dayo, Dixie, Institutional Innovation in Less than Ideal Conditions: Management of the Commons by an Alaska Native Village Corporation, *International Journal of the Commons*, Vol. 4, No 1 (2010), also available at:

[htt](http://www.ijoc.org/)

Corporate Social Responsibility & Accountability in Rural & Indigenous Contexts

Monsma, Equal Rights, Governance, & the Environment, Integrating Environmental Justice Principles in Corporate Social Responsibility (pp. 1-30)

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Corporate Social Responsibility & Accountability in Rural & Indigenous Contexts

Course Description

RD F671 Corporate Social Responsibility & Accountability in Rural & Indigenous Contexts

3 Credits

Offered Spring Odd-numbered years

Examination of the concept of corporate social responsibility (CSR) – a view of the corporation and its role in society that assumes a responsibility among firms to pursue goals in addition to profit maximization – and how CSR is played out in rural Alaska and other Indigenous contexts. Uses comparative case studies of international, national and rural Alaska organizational, economic, and societal issues with a special emphasis on transnational corporations, ANCSA corporations, tribal enterprises, and other businesses in rural Alaska and in other Indigenous contexts.

Prerequisites: Graduate standing; RD 625 recommended; or permission of instructor. (3+0)

Course Goals (general)

The goal of this course is to develop an understanding of the social issues facing modern corporations and how modern corporations in a globalized wired world are a part of the social and natural environments in which they operate and that in order to be successful in the medium and long run, then must be seen a legitimate and as offering value, including sculpting and evolving a sustainable business model where the business is both responsive and responsible. Students will examine the principles of CSR as applied to a variety of local, state, national, and international corporations.

Student Learning Outcomes (more specific)

Students will be able to:

- Define CSR and the major arguments surrounding it;
- Recognize the importance of a multi-stakeholder perspective;
- Discuss and critique the debates around who should be responsible (the firm, the stakeholders, and/or the consumers), to understand how firms integrate CSR into their strategic planning and day-to-day operations;
- Understand and evaluate the plan for how senior management might integrate CSR principles and engage dialogue with key stakeholders;
- Examine how CSR applies to transnational corporations, ANCSA corporations, tribal enterprises, and businesses in rural Alaska and other Indigenous contexts.
- Analyze the relationship between corporate social responsibility and traditional corporate roles.

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		<p><i>Alaska Native Corporation (pp. 1-143, note: this is a dissertation)</i></p> <p><i>J&A, §5.01 – Sources of Federal Power over Indians, §5.02 – Scope of Federal Authority over Indian Affairs</i></p> <p><i>§5.04 – Limitations on Federal Power, & §4.07[3] – Alaska Natives</i></p>	
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		<p>ANCSA and tribal corporations? In transnational corporations doing business in Alaska? How is this relevant to CSR?</p> <p><i>Selected ANCSA shareholder litigation & opinions & orders (TBD)</i></p>	
<p>Week 9</p>			

Day 1

C&W, Chapter 6 – Organizational Issues (pp. 237 – 346)
 Case Study: The Body Shop (social entrepreneurship)
 Case Study: McDonalds (wages – “distributing the

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		<i>MY, Building Social Business (whole book)</i>	
Week 12			
Day 1	Issues & Case Studies Re: Societal Stakeholders (government agencies, regulators, communities, & the natural environment – legitimacy in the broader business & social environment)	C&W, Chapter 8 – Societal Issues (pp. 463-590) Case Study: Lifecycle Pricing (accountability & measuring CSR) Case Study: Nudge (focus on profit maximizes level of social value added?) Case Study: Benefit Corporations (corporate responsibilities & founding charters)	
Day 2	Same as Above	Student Facilitated Group Discussion – What types of benefit corporations do we see among Alaskan corporations? How is this relevant to CSR? Selected ANCSA Corp Annual Reports	

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copy material from a course lecture or web link to use for an assignment, and do not cite this material, it is considered to be plagiarism even if you agree with the author and would have written the same words yourself. Plagiarism can earn you an “F” grade in this course so if you have any doubts about how to recognize it please talk to the instructor.

Evaluation

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Class Participation	5.2% (52 points)
Analysis Papers (3) Paper 1 – Due TBD	

Corporate Social Responsibility & Accountability in Rural & Indigenous Contexts

Support Services

Describe the student support services such as tutoring (local and/or regional) appropriate for the course

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Disabilities Services

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