

to learn a new way of listening, one that gives us training to go beyond what a blogger or opinion columnist can write.

Course Goals:

Students will:

- Learn a new framework for “listening” to political media
- Conduct analysis of political media that steps outside of evaluating facts or whether you agree with political platforms
- Recognize and identify the specific rhetorical strategies used by a particular conservative pundit and locate them broader trends in American conservative discourse strategies
- Contextualize political media with respect to American conservatism and extremism
- Collect data and become an “expert” on the language use of a particular conservative pundit
- Gain a mastery of current literature on discourse and politics inside and outside US contexts
- Produce original research suitable for a conference presentation and journal article draft

Student Learning Outcomes:

Upon completion of this course, students should be able to:

- Transcribe discourse data using Level 4 of the Santa Barbara system
able to analyze political media with respect to semantic, prosodic and stylistic traits
- Be able to situate American conservative rhetoric with respect to at least two international examples or from the American Left.

discourse structure.

Demonstrate an ability to do original, interdisciplinary research on a topic in political media and relate it to larger themes the fields of media studies, anthropology, political science or linguistics.

Instructional Methods:

Regular class time will be divided into 3 formats: In general two days a week will be devoted to lecture and we will discuss the weekly r

Each student will have multiple opportunities to discuss their data in class:

1. Data Workshop Presentation: Each student will do a formal

Grade Distribution:

Oral participation in data workshops	15%
Research presentation	15%
Written	

Late assignments

Will be docked half a letter grade for each day late. I do not accept listening/viewing journals or transcription assignments that are more three days late. Handing an assignment in after class counts as late.

Acceptable assignment submission formats:

Do not email electronic copies of assignments to me. Please hand in hard copies of transcriptions and listening journals, in addition to electronic submission under "Discussions" on Blackboard.

I have very specific file naming properties, the importance of which will become evident w

Hodges, Adam, ed, 2013. *Discourses of War and Peace*. Oxford University Press.

Hodges, Adam, 2011. *The "War on Terror" Narrative: Discourse and Intertextuality in the Construction and Contestation of Sociopolitical Reality*

	First homework assignment handed out: Host Profiles Overview of accessing and capturing data	American electoral system and government: selections from Shively (2011)
Week 3	The formation of contemporary conservatism Units of discourse transcription	

		Apostolidis
<i>Lab Session</i>	<i>3 minute transcription due</i>	<i>bring memory stick with transcript and sound clip, post to Blackboard before class</i>
	Representation in political discourse	Chilton
Week 7	Call-in radio, debate and "hot talk"	Hutchby Ferenchik Capella et al
<i>Lab session</i>	<i>Listening/viewing journal due</i> <i>Data discussion</i>	
	Presenting the "facts" and speaking with authority Linguistic resources in English for marking evidentiality and epistemic stance	Chafe Philips
Week 8	Evidentiality and epistemic stance cont'd	TBA
<i>Lab session</i>	<i>5 minute transcription assignment due</i>	<i>bring memory stick with transcript and sound clip, post to Blackboard before class</i>
	Evaluation, assessments and explicit stance-taking	Linde Goodwin
Week 9	Rhetorical strategies for implicit evaluative stance-taking Part 1: Changes in footing and participant roles as resources contributing to authority and expert status	Goffman, Wortham Urban
<i>Lab Session</i>	<i>Listening/viewing journals due</i>	
	Part 2: Reported speech and double voicing	Tannen 1995 Voloshinov
Week 10	Part 3: Transposition, sarcasm and the burlesque	Shoaps

		Clift
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<p>Week 14</p>	<p>Conservatism in the public sphere: Media personalities, political commentary and the danger to democracy?</p> <p><i>Hand in outline and proposal for final paper</i> <i>You must have met with me before this date</i></p>	<p>Barker: Chs 1-4 Bennett Hall</p>
<p><i>Lab session</i></p>	<p><i>6 minute transcription due</i> <i>Student-led data discussion</i></p>	<p><i>Student presenter should bring soundclip on a memory stick and printed transcripts</i></p>
<p>Media personalities and danger to democracy, cont'd</p>		<p>Barker Ch 6-8</p>

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- Hariman, Robert. 2007. In defense of John Stewart. *Critical Studies in Media Communication* 24(3): 273-277.
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- Larsen, Jonathan. 2001. Rush Limbaugh: Talk radio's big mouth. *Columbia Journalism Review*.
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Free Press.